



A teammate you can trust!

Premier Teambuilding Solutions, LLC.

is a St Louis Park, MN based agency that trains executives, athletes, coaches, leaders, and athletic teams in the areas of leadership, management, culture, media, and social media.



Premier Teambuilding Solutions, LLC. provides long and short-term training programs, one-on-one coaching, keynote speaking, and media analysis. In each distinct area, we use an academic and practitioners approach to meet the unique needs of your organization and team.

ABOUT KEVIN KING

For more than 20 years, I have worked in the sports, entertainment, and higher education industries—I developed a skill set in public relations that has evolved into other disciplines which include education, leadership, media and social media. I have been able to work with teams at every level of sport—professional, collegiate—division I, II, III, NAIA, as well as high schools. My experience and education has allowed me to create my own brand, and to provide an array of services to individuals and companies like yourself. Those services include:

- ***Leadership***
- ***Media & social media training***
- ***Keynote addresses***
- ***Media analyst***

My career began after graduating from Eastern Michigan University with a Bachelor's degree in organizational communication, and a minor in health administration. I completed public relations internships with the Minnesota Vikings, Detroit Lions, Chicago White Sox, and at the University of Michigan. Following my internships, I worked for the Tampa Bay Buccaneers, World Wrestling Entertainment/XFL, and the American Red Cross.

These experiences increased my knowledge in:

- ***Executive leadership***
- ***Non profits***
- ***Public relations***

These opportunities laid the ground work for me entering the higher education and the intercollegiate athletics field. I began as the program director for sport management at Madonna University (Livonia, MI); which led me to becoming an adjunct faculty member in the University of Michigan's sport management program; the director of student-athlete development and graduate faculty member in the sport administration program at Central Michigan University; and a sport management faculty member at the University of Wisconsin—La Crosse.

I advanced my education by earning a Master of Arts degree in sports administration from Wayne State University, and also by completing the prestigious sports management institute executive program at the University of Michigan and the University of Texas business schools.

With this unique combination of skills sets, education, and experience, I am able to apply my expertise to corporate executives, coaches, student-athletes, and professional organizations.





What People are Saying

“Kevin ‘makes visible’ leadership attributes that were once cloaked; he amplifies positive team dynamics that were once but a whisper. His keen power of observation melds effectively with his years of leadership study and application to propel individuals, teams, and systems to reach breakthrough levels of collaboration, cohesion, and productivity. Ultimately, Kevin recognizes that no one person can whistle a symphony...teamwork matters. Therefore, his work is foundationally based on authenticity, relationship development, trust, and working alongside you in actualizing your best interests. Every time I connect with Kevin...I’m energized!”

Dr. Troy D. Harcey

Associate Superintendent of Instruction
School District of La Crosse (WI)

“Kevin is a great partner. As a Chief Financial Officer of a healthcare organization, I struggled to structure a program for my team that was based on my leadership core values. Kevin’s framework and approach assisted in moving 50 finance leaders and 400 staff in one direction. Kevin respects the unique values that I brought forward and helped create a sense of importance to the whole.”

Dara Bartels

Chief Financial Officer
Gundersen Health System

“Kevin brought a breath of fresh air to our executive team. He delivered on their need to step up in a servant leadership culture. He freshened their skill sets on the behaviors and actions which deliver on servant leadership through the eyes of those they serve. Kevin was great to work with, definitely is dedicated to making sure he presents based off of what our organization needed to continue on the path of servant leadership in the workplace.”

Andrea Bolin

Director of Strategic Initiatives
MILLE LACS Corporate Ventures

Partial Client List

- Gundersen Health System
(La Crosse, WI)
- School District of La Crosse (WI)
- St. Louis Park High School
Athletics Department
- Benilde-St. Margerat’s School

Keynote speaking topics

- Impact media has on the perception of student-athletes
- Mental toughness
- Overcoming resistance to change
- Trust within corporate/athletic teams
- The academics and physics of leadership
- Navigating a culture change
- Stereotypes in the workplace and teams
- Athletes and social media platforms



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