



A teammate you can trust.

Leadership, culture, media, and communication training built around the needs of your organization and team.



ABOUT KEVIN KING

Hi, I'm Kevin King

I founded Premier Teambuilding Solutions to help leaders, teams, coaches, athletes, and organizations communicate with greater clarity and lead with confidence.

For more than two decades, I have worked across sports, entertainment, higher education, and public relations. That experience lets me pair academic insight with practical strategies people can apply in real situations.

Every engagement is shaped around the needs of the organization. We listen first, then build training, coaching, speaking, and media programs that support stronger leadership, healthier culture, and better teamwork.

EXPERIENCE AT A GLANCE

20+ years

Sports, entertainment, higher education, and public relations

All levels

Professional, collegiate, high school, and corporate teams

Practical focus

Training designed for real workplace and team situations

Tailored work

Programs aligned to each organization's goals and culture

HOW WE HELP

Leadership

Develop leaders and teams.

Media Training

Communicate with clarity.

Social Media

Prepare for public platforms.

Public Speaking

Deliver messages with impact.

Experience that translates into action

Kevin's career combines communications, athletics, education, leadership development, and hands-on team experience.

CAREER AND EDUCATION

Kevin earned a bachelor's degree in organizational communication with a minor in health administration from Eastern Michigan University, followed by a Master of Arts in sports administration from Wayne State University. He also completed the Sports Management Institute executive program through the University of Michigan and the University of Texas business schools.

His professional experience includes public relations internships with the Minnesota Vikings, Detroit Lions, Chicago White Sox, and University of Michigan, followed by work with the Tampa Bay Buccaneers, World Wrestling Entertainment/XFL, and the American Red Cross.

In higher education and intercollegiate athletics, Kevin has served in sport management, student-athlete development, faculty, and graduate faculty roles at Madonna University, the University of Michigan, Central Michigan University, and the University of Wisconsin-La Crosse.

SELECTED CLIENTS

- Gundersen Health System
- School District of La Crosse
- St. Louis Park High School Athletics Department
- Benilde-St. Margaret's School

SELECTED SPEAKING TOPICS

- The impact of media on student-athletes
- Mental toughness
- Overcoming resistance to change
- Trust within corporate and athletic teams
- Navigating a culture change
- Athletes and social media platforms

WHAT PEOPLE ARE SAYING

" Kevin 'makes visible' leadership attributes that were once cloaked. His keen power of observation melds effectively with his years of leadership study and application to help teams reach breakthrough levels of collaboration, cohesion, and productivity.

Dr. Troy D. Harcey

Associate Superintendent of Instruction

" Kevin is a great partner. His framework and approach assisted in moving 50 finance leaders and 400 staff in one direction while respecting the unique leadership values we brought forward.

Dara Bartels

Chief Financial Officer, Gundersen Health System

" Kevin brought a breath of fresh air to our executive team. He tailored the work to what our organization needed and helped us continue building a servant leadership culture in the workplace.

Andrea Bolin

Director of Strategic Initiatives

Let's build what your team needs next.

premierteambuildingsolutions.com

START A CONVERSATION